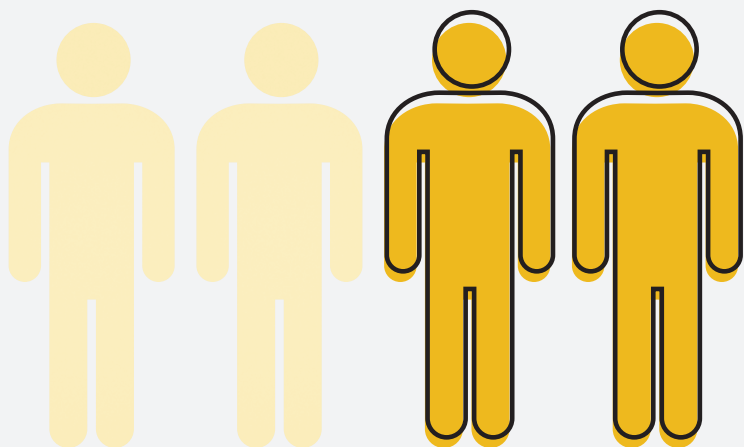


1 OF 2

PATIENTS WITH MELANOMA  
TEST POSITIVE FOR THE  
*BRAF* MUTATION



For your patients with stage III or stage IV melanoma,  
finding out their *BRAF* mutation status can help you  
make more informed treatment decisions.

**KNOW**  
*BRAF* Status Matters

**KNOW NOW *BRAF*  
TESTING PROGRAM**  
KnowNowBRAF.com

# KNOW YOUR PATIENT'S *BRAF* MUTATION STATUS



**Before choosing first-line therapy for your patients with stage III or stage IV melanoma, test for the *BRAF* mutation.**

Getting results is fast and easy and it can help reveal more about your patient's melanoma so you can make the best treatment plan for your patients.

# ***BRAF* MUTATION TESTING IS COVERED**



**Novartis is now offering *BRAF* mutation testing for all of your patients with stage III or stage IV melanoma.\***

Neither you nor the patient will receive a bill. Reimbursement must not be sought from any insurance provider. Novartis will cover the cost of the test regardless of *BRAF* mutation status.

\*C43, melanoma; C80, malignant neoplasm, unspecified; Z85, personal history of malignant neoplasm.

# GET RESULTS WITHIN 48 HOURS



**upon the Quest Central Lab in  
California receiving the tissue sample**

The **Know Now *BRAF* Testing Program** uses the *THxID*<sup>®</sup>-*BRAF* kit for V600E/K mutations, and the results will be available approximately 48 hours after the Quest Central Lab in California receives the *BRAF* Test Request Form, the pathology report, and the pathology sample.

**Get your patients with stage III or stage IV melanoma tested for the *BRAF* mutation.**

# TESTING FOR THE *BRAF* MUTATION IS QUICK AND EASY

By following these 3 easy steps, you'll receive your patient's test results within 2 days.

# 1

## **Complete the *BRAF* Test Request Form.**

Additional forms can be downloaded at [KnowNowBRAF.com](https://www.knownowbraf.com) or acquired from your Novartis representative.

# 2

**Send the testing request**, along with your patient's pathology report to the Enterprise Accounts Team.

# 3

## **Get results 48 hours after laboratory receives requested information and patient's tissue sample.**

Once the Quest Central Lab in San Juan Capistrano, California receives the completed test request form, patient's pathology report, and patient's pathology sample, you can expect to receive the results in just 48 hours.

**That's it. You and your patient are all set.** The cost for testing is covered, regardless of *BRAF* mutation status. If you have any questions about the Know Now *BRAF* Testing Program, don't hesitate to contact our dedicated Enterprise Accounts Call Center at 1-866-226-8046.

## **KNOW YOUR OPTIONS.**

**Once you know your patient's *BRAF* mutation status, you can determine the best treatment option for their stage III or stage IV melanoma.**

# KEEP *BRAf* MUTATION STATUS IN SIGHT

Learn more about the Know Now *BRAf* Testing Program  
by contacting your Novartis representative or visiting  
[KnowNowBRAf.com](https://www.knownowbraf.com)